

Sonoma County Healthy & Sustainable Food Action Plan Inventory Project

Project Brief • Ag Innovations 2016



BACKGROUND: HEALTHY & SUSTAINABLE FOOD ACTION PLAN

The [Healthy & Sustainable Food Action Plan \(FAP\)](#) is a road map of our shared food system goals for Sonoma County. The FAP was created through a partnership with the Sonoma County Food System Alliance (FSA), the County Department of Health Services, and [Ag Innovations](#), and provides a framework to advance a thriving food system for future generations.

The FAP groups opportunities and concerns into 4 action areas (Pillars): Agriculture & Natural Resources, Economic Vitality, Healthy Eating, and Social Equity. Within each Pillar, broad goals are articulated and details of policies and recommendations are enumerated into sub-goals. In total, the FAP includes 11 broad food system goals, 42 sub-goals, and was designed to move across the levels of the food system.



INVENTORY PROJECT SUMMARY

Since the adoption of the FAP by the Board of Supervisors in late 2012, the FSA and many local public and private sector entities have made significant efforts to advance a thriving local food system. Ag Innovations is collecting information on local initiatives to create an inventory of the current landscape of food system initiatives and progress made against each of the FAP goals.

Objectives: This Inventory will enable our community to make increasingly strategic choices about where to focus our efforts and:

- Organize Sonoma County food system initiatives within the Food Action Plan framework (what initiatives are underway and what progress they are making)
- Reflect on action taken on food system issues to date
- Identify high impact focus areas for future action

Survey: <https://www.surveymonkey.com/r/fapform>

- An electronic [survey](#) was designed to collect this information from public and private sector entities.
- The survey aims to collect information on specific initiatives, *plus* specific data on progress made between 2012-2015. Sample language is provided on page 2.
- Ag Innovations will organize responses in a formal report (Food Action Plan Update) in late summer 2016.
- Each survey will accommodate 1 initiative. Participants with multiple projects are asked to complete a new survey for each individual activity.
- It is anticipated that the end product (FAP Update/Inventory publication) will serve as the launch of an ongoing Food Action Plan inventory.

Timeline: Information will be collected through **April 30, 2016**. Staff will curate and organize data and produce a publication before August 31, 2016 (Food Action Plan Update).

Criteria: This is the first project of its kind in Sonoma County, and criteria for eligible initiatives are relatively broad.

- Initiatives include public sector programs and projects, private sector business efforts, and other Sonoma County-based activities.
- Top Priority: Gather initiative information and related data on progress achieved on county-wide initiatives led by the County of Sonoma
- Other Priorities: Gather initiative information from other nonprofit organizations, businesses, associations, and special projects
- All submissions will be published on the Sonoma County Food System Alliance website.