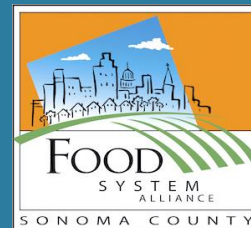


# Sonoma County Food System Alliance

## SPONSORSHIP BENEFITS



The time has come to join together to create a healthy, sustainable food system for Sonoma County. We invite you to sponsor the ongoing work while leveraging the strategic promotional capabilities of the coalition.

### LEVEL 1: SUPPORTER

\$100

- Name listed on Food System Alliance website
- Name listed in 2016 Food Forum program and in on-screen Forum presentation

### LEVEL 2: COLLABORATOR

\$250

- **Forum Tabling:** Materials available on collective sponsors table in the main Forum area
- Includes benefits from Level 1

### LEVEL 3: ENTHUSIAST

\$500

- **Forum Table Sponsor:** Logo and company information available at specific participant Forum table
- Includes benefits from Levels 1-2

### LEVEL 4: PARTNER

\$1000

- Verbal recognition during Food Forum
- Cited in Forum focused press release and promotional messages (if sponsoring before February 15, 2015)
- Includes benefits from Levels 1-3

### LEVEL 5: ALLY

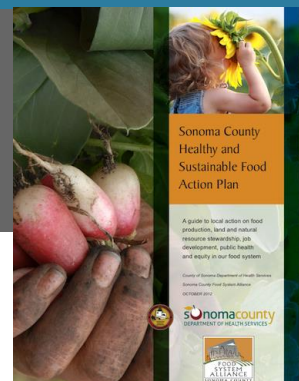
\$2500

- **¼-page advertising package** in the Made Local Magazine (Sonoma County Go Local)
- Logo and recognition included in Food Action Plan Update Publication (report on food system goals; distributed countywide)
- Highlighted in 1 Food System Alliance article, newsletter, or member publication
- Includes benefits from Levels 1-4

### LEVEL 6: PILLAR LEADER

\$5000

- 2- minute video highlight on your initiative or business produced at the 2016 Forum
- Special thank you issued to Pillar Leader sponsors in 2016 Alliance communications
- Includes benefits from Levels 1-5



# Sonoma County Food System Alliance

## SPONSORSHIP BENEFITS

The time has come to join together to create a healthy, sustainable food system for Sonoma County. We invite you to sponsor the ongoing work while leveraging the strategic promotional capabilities of the coalition. Become a sponsor today!

### SPONSORSHIP LEVEL

- Level 1: Supporter \$100
- Level 2: Collaborator \$250
- Level 3: Enthusiast \$500
- Level 4: Partner \$1000
- Level 5: Partner \$2500
- Level 6: Partner \$5000



Name:

Email:

Title:

Affiliation:

Address:

City, ST Zip

Website/URL:

### PAYMENT METHOD

- Payment enclosed
- Send me a paper invoice
- Please call me to take credit card payment
- PayPal (Ag Innovations, SCFSA fiscal sponsor)

### CONTACT

Please send payment and completed sponsorship form to:

Sonoma County Food System Alliance  
c/o Ag Innovations  
101 Morris Street, Suite 212  
Sebastopol, CA 95472

Phone: 707.823.6111 x222

Email: [lisa@aginnovations.org](mailto:lisa@aginnovations.org)